

Making Dream Events a Reality

<u>General Data Protection Regulation</u> (GDPR) Policy

Your Privacy rights

Celebrate in Style - with Clair Louise believe everyone is entitled to their privacy and we would never want to leave any of our customers feeling unsure of their rights.

GDPR legislation <u>Guide to the General Data Protection Regulation - GOV.UK</u> (<u>www.gov.uk</u>) requires all companies to respect the privacy of their customers and ensure safe use of any data collected whilst being transparent with regards to what data is used for and how long it will be kept.

We have devised a number of forms as part of our website, allowing customers to obtain further information or order items. Whilst this does collect personal data of which we use to process your request, this automatically allows you to become a style VIP and therefore consenting to our mailing list. Should you wish to be removed from our mailing list, withdrawing your consent choices please get in touch and let us know.

Any data collected including personal information, is purely digital on a unit with password protection only management have access to. Personal information is never shared with third parties, for example our suppliers needed as part of your

wedding or event unless absolutely necessary. In such instances we would obtain the consent of our customer prior to details being divulged.

Any orders placed with us and the details associated with them are required as part of this legislation to be kept on file for 5 years as evidence if requested for tax purposes. After this time frame has expired we delete the information unless you request to remain on the mailing list.

1. Confidentiality

- 1.1 Confidential information (the "Confidential Information") refers to any data or information relating to the business of the Customer which would reasonably be considered to be proprietary to the Customer including, but not limited to, accounting records, business processes, and records and that is not generally known to the public, and where the release of that Confidential Information could reasonably be expected to cause harm to the Customer.
- 1..2 Celebrate In Style with Clair Louise agrees that they will not disclose, divulge, reveal, report or use, for any purpose, any confidential information which Celebrate In Style has obtained, except as authorised by the Customer or as required by law.
- 1.3 The obligations of confidentiality will apply during the term of this Agreement and will survive indefinitely upon termination of this Agreement.

2. Ownership of Intellectual Property

- 2.1 All intellectual property and related material (the "Intellectual Property") that is developed or produced under this Agreement, will be the property of Celebrate In Style with Clair Louise. The Customer is granted a non-exclusive limited-use license of this Intellectual Property.
- 2.2 Title, copyright, intellectual property rights and distribution rights of the Intellectual Property remain exclusively with Celebrate In Style with Clair Louise.

3. <u>Return of Property</u>

3.1 Upon the expiry or termination of this Agreement, Celebrate In Style - with Clair Louise will return to the Customer any property, documentation, records, or Confidential Information which is the property of the Customer.